



BRIGITTE VON BOCH

VIP PROGRAM



As a VIP customer,
i.e., entering your customer number, you receive

3 % OFF

your purchases at our shops,
or any orders placed online, via telephone,
fax, or mail-in orders.

During determined period and with
Special-Offers you can get

**ADDITIONAL DISCOUNTS
ON DIFFERENT ARTICLES**

or groups of articles. These offers are temporarily
and will be announced in our Webshop, Newsletter,
Social Media and/or Catalogue.



You can call our shops and reserve
everything on your Wish List for 3 days

**TO TRY ON WITHOUT
ANY FURTHER OBLIGATION**

You can use our

MULTI-CHANNEL SERVICE

Articles that you order online or from our catalogue
can easily be returned by bringing the return slip to
the shop nearest you.



KEEP UP-TO-DATE

With our complimentary catalogue that you receive from the comfort of your own home and with our E-Newsletter. You will always be the first to know about our latest collections, offers, and sales.

Every year for your birthday, you will receive an additional

BIRTHDAY DISCOUNT

sent via email that you can redeem at our online shop: www.bevonboch.com

TERMS & CONDITIONS

(1) Scope

The Brigitte von Boch VIP Program is operated by Brigitte von Boch Living GmbH, Hubertusbader Str. 39-41, 14193 Berlin, Germany (hereinafter referred to as "Provider"). The following Terms and Conditions apply to all customers participating in the Brigitte von Boch VIP Program (hereinafter referred to as "Participant"). Separate terms of business may be applied to special benefits in the scope of the Brigitte von Boch Loyalty Card Programme.

(2) Programme Description

(a) The Participant may use his/her loyalty card to receive a discount on purchases made in Brigitte von Boch shops as well as on orders placed on the Brigitte von Boch online shop, via telephone, fax, and mail-in orders.

(b) Sales transaction data of the Participant will be collected with the loyalty card for his/her customer account. The Participant will receive a 3% discount on purchases made as described in section 2(a) when presenting his/her Brigitte von Boch loyalty card.

(3) Registration and Participation

(a) Anyone may participate who is 18 years of age or older. Participation is free of charge. To participate, the Participant must give his/her full and proper name, address, and date of birth to confirm Participant is of legal age ("basic data"). The Provider reserves the right to reject participation for good cause. Furthermore, in case of abuse, the Provider reserves the right to exclude participants from further participation in the Brigitte von Boch Loyalty Card Programme.

(b) Only one Brigitte von Boch loyalty card is issued and allowed per Participant. The Brigitte von Boch loyalty card is non-transferrable.

(4) Termination of and Changes to Terms and Conditions

(a) The Participant may terminate his/her participation at any time without a cancellation period. The Provider must be notified in writing.

(b) The Provider may terminate the Brigitte von Boch VIP Program with four (4) weeks' notice. If termination is for good cause, the Provider may terminate participation in writing without a cancellation period.

(c) The Provider may terminate the Brigitte von Boch VIP Program within a reasonable time or if termination is for good cause, the Provider may terminate participation without cancellation period. Furthermore, the Provider may change the current Terms and Conditions.

(d) The Participant approves the changes to the Terms and Conditions if the Participant does not terminate his/her participation within four (4) weeks of receiving notification of the changes or if the Participant continues to use his/her loyalty card after the expiration date.

Privacy Policy

The personal data relating to participation may be processed and used in accordance with current data protection legislation. German Federal Law applies; the UN Sales Convention does not apply.

(1) Basic data, freely given data, and sales transaction data

Participation in the Brigitte von Boch VIP Program requires additional personal data to be collected during sales transactions, including: distribution channel, location, and time of purchase, articles purchased, and the amount of the sales transaction. The Brigitte von Boch group may collect, save, and use these basic data as well as other freely given data and sales transaction data. For this purpose, where relevant, a transfer of the necessary data to authorized service providers (data processors) can take place. Transmission of data to other third parties will not take place. On request, the Brigitte von Boch Living GmbH can inform the Participant which data is being stored.

(2) Promotions and Marketing Research

By giving a mailing address, email address, as well as signature, the Participant indicates he/she is voluntarily enrolling in promotional and market research efforts. For these purposes, the enterprises of the Brigitte von Boch Group or other service providers (data processors) may use Participant's personal data (basic data, freely given data, and transactional data) for promotions or market research. The Participant may receive promotional materials (e.g., catalogues, newsletters, or information on special sales offers) via email or post, which can be customised to special needs and requests. The Participant may discuss the receipt of said marketing materials in writing by sending a letter to: Brigitte von Boch Living GmbH, Hubertusbader Str. 39-41, 14193 Berlin, Germany, or via email: serviceteam@brigittevonboch.de.

The enterprises of the Brigitte von Boch Group or one of its service providers (data processors) can save and use the personal data of the Participant. The Participant may at any point in time rescind his/her voluntary participation by sending written notification to Brigitte von Boch Living GmbH, Hubertusbader Str. 39-41, 14193 Berlin, Germany,